



Rails to Trails of the Withlacoochee, Inc.

To our local business partners:

On Sunday, October 7, 2018, Rails to Trails of the Withlacoochee, Inc. (RTW, Inc.) will host the 24th Annual Bike Ride on the Withlacoochee State Trail. It is considered one of the premier cycling events in Florida, attracting both local and out of state riders. It is also the only sponsored fundraising event by the RTW Citizen Support Organization (CSO) for the year.

We expect at least 1,000 cyclists to participate in the ride this October.

RTW, Inc. is a non-profit Citizen Support Organization dedicated to the enhancement of the Withlacoochee State Trail. At 46 miles long, the Withlacoochee State Trail is one of Florida's longest paved trails and is considered one of the top trails in the country with trail users numbering in the 400,000 range.

Over the past year, RTW, Inc. helped fund many trail projects including pulling old, rotting (and therefore dangerous) posts up before they could damage the trail, upgrading amenities to ADA standards, adding more ADA compliant amenities, and repairing the paving of the trail itself. Hurricane Irma added special stress to the trail in 2017 and RTW, Inc. with hundreds of volunteer hours dedicated to cleaning up debris and making sure the side safety berms were clear. In addition to the many projects and repairs, RTW, Inc. funds tools and equipment for the many volunteers who donate thousands of man hours to help maintain and beautify the trail.

We need sponsors and donations for this ride, and ask for your support. RTW, Inc.'s tax exempt number is **19-07-018447-85c/FEIN #59-3028987**. **All of the net proceeds – 100% – from the ride will go to continuing work of RTW, Inc.**

The benefits you will receive as a sponsor for this event will vary depending on the level of your support. Please see the reverse side of this letter for details of the benefits provided.

Presenting Sponsors: \$2500

Platinum Sponsors: \$1000

Gold Sponsors: \$500

Silver Sponsors: \$250

Bronze Sponsors: \$150

Goodwill Sponsors: donations are always gratefully accepted and donors will be recognized on the day of the ride.

We are also in need of items to be given as door prizes, food items to be used on the day of the ride, and/or small items or product samples which will be made available to each registrant. As a sponsor, you have the opportunity to help with the ongoing work of Rails to Trails of the Withlacoochee Inc.

Thank you for your consideration and participation. If you need more information or if you would like to meet to discuss this matter, please contact Nancy Keefer, by phone at (352) 872- 3091, or by email at rtw_ride_sponsor@yahoo.com.

P.O. Box 807 • Inverness, FL • 34451-0807

.....RTTWST.org.....

Rails to Trails of the Withlacoochee, Inc

Levels of Sponsorship/Features	Presenting Sponsor \$2500	Platinum \$1000	Gold \$500	Silver \$250	Bronze \$150	Goodwill Donations
The event publicity will include your company's name	X					
Example: The 24 th Annual Bike Ride on the Withlacoochee State Trail is presented by Your Company.	X					
Complimentary ride registrations will be given to this sponsorship level.	X					
You will be a corporate member of the Rails to Trails of the Withlacoochee, Inc. Citizens Support Organization.	X	X				
Your company name will be on a sign recognizing it as a Platinum Sponsor or Presenting Sponsor (as appropriate) of a SAG (food & drink) stop and a photo of that location and the sign will appear on our Rails to Trails of the Withlacoochee, Inc. web site for one year.	X	X				
Your advertising banner will be displayed on ride day at the main trail head in Inverness. (You must provide the banner.)	X	X				
Your company's logo will be printed on the back of the ride t-shirt. The logo of the largest donor at this level will be at the top of the shirt.	X	X				
Your company name will be printed on the back of the ride t-shirt.			X			
You will receive our electronic newsletter (upon receiving your email address).	X	X	X	X		
A short feature about your company (size dependent on sponsorship level) will appear in one issue of our electronic newsletter.	X	X	X	X		
You will be recognized by name in our newsletter and in local newspaper of your choice.	X	X	X	X		
Your company name will appear on a special display board in the registration area.	X	X	X	X	X	X

Please circle your level of sponsorship:

Presenting

Platinum

Gold

Silver

Bronze

Goodwill

Make your check out to Rails to Trails of the Withlacoochee Inc, and send it to: P.O. Box 807,
Inverness, FL 34451-0807

Our tax exempt number is 19-07-018447-85c/ FEIN #59-3028987.

We thank you for your support and look forward to working with you.

Sincerely,
Nancy Keefer, Sponsorship Chairman and Secretary
Rails to Trails of the Withlacoochee, Inc.
